

REDMOND SOCIAL ENTERPRISE

ANNOUNCES

*A partnership opportunity for a non-profit organization
ready to generate its own revenue*

Redmond Social Enterprise (RSE) grew out of a concern that support for human services generally, and youth services in particular, has been steadily decreasing. Given the current realities of shrinking public dollars, the time for creative problem-solving is now. One solution is to operate a retail business with the express purpose of generating revenue that will support both the non-profit business operator and local youth service programs.

If your organization is interested in being part of this exciting win-win solution, we invite you to send a representative to the

**Redmond Social Enterprise Q&A
August 30th at 3:30 pm
Overlake Transit Center
15592 NE 36th St.**

At this meeting RSE will distribute more in-depth information about the project and answer your specific questions. In the meantime, consider the following:

Interested non-profits have two options. The first is to propose operating a business that utilizes an already developed business plan and brand name developed through market research called Red's Express café. The second option is to present another viable business idea for the RSE board to consider. The RSE Board will use a brief Statement of Interest to determine which organizations to invite to submit a full proposal. (The Red's Express business plan, marketing plan and logo in addition to the Statement of Interest form are all available at www.redmond.gov).

What is a Social Enterprise?

The Social Enterprise Alliance defines it as "any earned-income business or strategy undertaken by a non-profit to generate revenue in support of its charitable mission. Earned income consists of payments received in direct exchange for a product, service or privilege".

What does RSE have to offer?

- 183 square feet of rent-free retail space with potential for 199 additional square feet depending on the use
- Up to \$60,000 available for capital/start-up costs
- Profit-sharing with the business operator
- Red's Express business plan, brand name and logo (if desired)

What does RSE need?

- A non-profit 501(c)(3) organization with the capacity to operate a profitable business venture
- A completed Statement of Interest briefly describing your organization's plans for launching and operating a successful business
- A sincere commitment to the goals of this effort and a willingness to work in partnership with the RSE Board.

Want to learn more?

- Attend the meeting detailed above
- Contact Lauren Kirby: 425-643-4957, lkirby@redmond.gov or Colleen Kelly: 425-556-2423, ckelly@redmond.gov
- Go to www.redmond.gov